

## New FENLAND power company wins National Award !

*fen*ESS – the new Fenland power company designed specifically for Fenland residents – has won a national award for its innovative approach from the National Home Improvement Council. The awards have just been presented in London at the National Liberal Club, Whitehall by Housing Minister Tony McNulty.

Launched in 2002, *fen*ESS is unique in its focus to help local residents with all aspects of their domestic heating and power, and is directly supported by Fenland District Council and a local environmental charity (Peterborough Environment City Trust).

New customers – or even those thinking about joining - can phone the *fen*ESS free hotline for a quick estimate of how much they will save on their home energy bills. Most are surprised at the savings.

And the benefits don't stop there – all customers immediately qualify for amazing discounts on a whole range of energy saving products (including unbeatable prices on cavity wall and loft insulation). Depending on status, the insulation products can even be free!

Bruce Pittingale, one of the scheme's designers sums up the advantages of joining – “ any fenland resident switching to *fen*ESS will be able to save pounds on their energy bills, but the potential savings if they take up some of the insulation products as well are tremendous”.

For *fen*ESS, winning the National Home Improvement Council award is an extra boost which coincides with the launch of their own unique mascot which will no doubt become widely recognized in Fenland – the 'Bear and the Bird'.

Mark Randall, of *fen*ESS, is enthusiastic about the new mascot – “ the bear and the bird will help us to get the message through to Fenland people that *fen*ESS has an unbeatable offer.

The bird is rather nervous and can never make up his mind, but the bear has all the answers and knows that *fen*ESS really is the right choice – both in terms of price and quality”.