

News Release



Tuesday, December 6, 2005

Peterborough Environment City launches 'Sustainable Living' in the Hamptons

Residents of the Hamptons are beginning to enjoy the benefits of sustainable living through a new project led by the Peterborough Environment City Trust (PECT).

The Seeding Sustainable Communities' project was launched last Thursday, December 1 at a special Hampton's Community Environment Open Day which was held at the new secondary school, Hampton College on Eagle Way, Hampton Vale. Over 200 residents and well wishers turned out throughout the day to get information and see the range of exhibits by Anglian Water, the Energy Saving Trust, Wildlife Trust, English Nature, Froglife, Peterborough City Council Environmental Management section, Travel Choice, Walking for Health and the Hampton Neighbourhood Association.

"We are really excited by the interest shown and we are looking forward to working more with the community as the project progresses," Janice Ansine, Senior Project Officer at PECT said, speaking at the official launch of the project. Seeding Sustainable Communities is a new three year project working with residents in new housing developments in and around the city, providing information and support on how they can reduce their environmental impact and become more involved in the community and the Hamptons is the pilot community, she added.

Hugh Cripps, Chief Executive of PECT said that this project was part of the work that the organisation has been doing over the past decade promoting sustainable development and lifestyles throughout the city. He emphasised that with the growth of housing developments in Peterborough there was an opportunity to try to get it right building a city with higher standards, which was more thriving; a proud city which was cleaner, greener, safer and a healthier place to live.

To mark the event a special presentation of the first Sustainable Living Welcome Pack was made to Nikki Jessop, Chair of the Hampton Neighbourhood Association, who spoke of the community's interest and what it hopes to gain from having the project there. This was further emphasised by Revd David Spencer and Captain Clive Deverell, from the Christ the Servant King, Hampton who offered words of dedication and thanksgiving. Susan Horsman, Project Officer at PECT spoke excitedly about the outreach work that would be happening in the community over the next months.

The project is being funded by Defra's Environmental Action Fund, Anglian Water, the Energy Saving Trust and O&H Hampton. Speaking on behalf of Anglian Water, Linda Berkshire, Water Efficiency Officer, noted how happy they were to be involved in the project which would make a positive impact emphasising the need to use water wisely. She said that that engaging with the local community was important to changing behaviour in terms of water use especially since the Anglian region is one of the driest in the country.

Bruce Sharpe, Director of the Energy Saving Trust Anglia Centre spoke of the work the EST was doing helping householders to play their part in fighting climate change by making it easy to reduce their carbon dioxide emissions. He encouraged residents in the Hamptons to use the information being provided and take part in the project.

The Environment Day was open to the public until 8:30 p.m. and had a wide range of exhibits emphasising the project theme Sustainable Living and what individuals can do to live a better quality of life. Visitors were able to see 'the Water House', a demonstration house from Anglian Water showing the amount of water a family of four use in a day and were able to map their vision of green spaces with English Nature.

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Notes to Editor

1. **Peterborough Environment City Trust (PECT)** is a charity set up following Peterborough's designation as a UK Environment City. PECT carries out research and implements practical projects to protect and improve the environment. Our mission at PECT is to lead and support the city in delivering growth and regeneration in a truly environmentally sustainable way. As a successful charity we work with a wide variety of stakeholders to make a difference for our environment – through innovation, enterprise and commitment to action on the ground. PECT has a strong track record of delivering projects of regional and national significance. It has a staff of 25 working on initiatives from green spaces to business environmental management to sustainable communities and lifestyles.
2. **The Seeding Sustainable Communities Project** is a new three year project being implemented by the Peterborough Environment City Trust (PECT). It works with residents in new housing developments in and around the city, providing information and support on how they can reduce their environmental impact and become more involved in the community. The project was launched on **Thursday, December 1** during a special Hampton's Community Environment Open Day at Hampton College, Eagle Way, Hampton Vale. The project is being funded by Defra's Environmental Action Fund, Anglian Water, the Energy Saving Trust and O&H Hampton.

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